

# Sustainability Management Plan Xanadu Island Resort

#### Introduction

Xanadu Island Resort Belize is part of the Green Globe Certification Program – being the tourism and travel industry's worldwide sustainable management organization. Through their audits, based on internationally accepted sustainability criteria, tourism operations are awarded certification.

Xanadu, as a leading resort in San Pedro, is proud that our business, as part of the global tourist industry, recognizes the importance of tourism for economies and communities, whilst also being aware of the potential impact on the environments, communities and cultures of the places in which we operate. As a result, we try to ensure that business operations are conducted in a responsible way, maximizing financial benefit and yet minimizing any impact.

We have implemented sustainable practices that have minimized our impact on our environment, but also understand that this is an ongoing process.

#### Looking after the Environment

We realize that protecting the environment is very important for the long-term success of our operations and that we must protect the resources our business depends upon. As such, we will strive to improve our environmental performance and to minimize any negative impact resulting from our operations.

## Looking after People

We believe 'quality of life' is a basic right of our customers, our employees and the communities in our area. People are the ultimate drivers of our business and of our need to develop responsible tourism. We will promote fair working conditions throughout our business and, where possible, will work together with local communities to ensure they benefit as much as possible from the visits of our customers.

## Looking after Heritage

We respect the natural and cultural heritage of our country and understand that this is an important part of the tourist industry. We will encourage our customers to respect the tradition and integrity of our local cultures and aim to promote the purchase of local produce, where practical.

## Looking after our Products

We want our products to be of the highest quality and will therefore encourage good practice within all our operations and comply with all relevant legislation surrounding the business. We will strive towards integrating responsible practices into business decision making, and we will not tolerate any illegal or exploitative forms of tourism

#### **Raising Awareness**

We recognize that raising awareness and understanding of responsible tourism amongst our employees, customers and suppliers is key in order to gain their commitment. We will endeavor to highlight the benefits of addressing these issues and will encourage all stakeholders to care for our environment and to minimize negative impacts.

## Working Together

We are committed to working with customers, employees, suppliers, local communities, industry, government and NGOs in order to deliver responsible tourism.